

ABOUT HALAWANI GROUP



Since its establishment in 1952 by the late Mohammed Mounir Halwani, Halwani Group has a core believe in innovation, development and creating sustainable value that enriches lifestyle and contributes to empowering societies.

This belief is evident from Halwani Group business expansions around the world in many vital sectors: food industries, retail, money and exchange, technology services, in addition to tourism and travel services.

Today, Halwani Group continues its success and prosperity through the new generation of the family, represented by Ms. Toulin F. M. Halawani and Ms. Talia F. M. Halwani.

Thanks to the great legacy of the Halwani Group - especially in developing technology businesses and major projects since 2013 - and long-term partners and customers in many technological fields, the group set a new starting point in this sector by establishing Enigma Technology Experts (eTX) and attracting global professionals and expertise to eTX.

Through eTX, Halwani Group aims to become a beacon of deep knowledge in the rapidly growing world of technology, and a reliable partner for IT solutions in various sectors and companies of all



COMPANY STATEMENT

In an era of rapid technological evolution, our commitment to harnessing technology lies not just in pursuing progress, but in pursuing purpose. We strive to empower people, transform industries, and create a sustainable future, ensuring that every breakthrough enhances the human experience.

At eTX, we're not merely another technology provider; we're a team of dedicated professionals who have experienced the industry from both sides— as clients and as experts. Our mission is to pursue excellence in every aspect of technology, delivering end-to-end solutions that truly meet the needs of our clients. Every line of code we write and every product we launch is rooted in our passion for solving real-world challenges, transforming ideas into solutions that enrich lives. We believe that every challenge is an opportunity for innovation, and we are committed to turning obstacles into breakthroughs that drive progress and inspire others.

We understand the challenges and opportunities within the tech landscape, and we are dedicated to applying best practices to ensure your success. With eTX, you're choosing a partner that is passionate about transforming your vision into reality. Together, let's redefine what's possible in the world of technology..

Eng. Sharif Mohammed Al Jammal - Chief Executive Officer



LEADERSHIP



Eng. Sharif Mohammed Al Jammal - Chief Executive Officer

A visionary leader with over 27 years of experience with propelled innovation and growth across major telecom companies on a global scale. As the Co-founder and CEO of eTX he is the driving force behind the company's strategic vision, spearheading its operations, product development, in addition to his proactive approach of talent acquisition of industry luminaries to join eTX as key stakeholders, and fostering a culture of innovation and collaboration.

Under Sharif's dynamic leadership, eTX has achieved remarkable milestones, including the launch of groundbreaking products, the modernization of government ERP systems, the construction of state-of-the-art data centers, and successful expansion into new markets. Prior to founding eTX, Sherif held pivotal roles in renowned telecom, construction, and government organizations, including Orange, Ooredoo, and the Ministry of Labor, in addition to media broadcasting corporates.

He contributed in significant achievements, showcasing his expertise in ERP solutions, data center construction, software development, team leadership, and project management. Sherif Al Jammal holds a BSc in Communications and Electronics Engineering and is an esteemed member of the engineering associations in both Saudi Arabia and Jordan. He earned numerous awards and recognitions in favor of his outstanding contributions. Beyond his role at eTX, Sherif is a sought-after speaker at industry conferences and events, sharing his insights and inspiring others. In his personal time, he enjoys playing football, watching movies, listening to music, reading, and mentoring aspiring entrepreneurs.

WHO WE ARE



We are a visionary company of international experts and engineers providing cutting-edge and integrated technology services and solutions.

As a hub of knowledgeable expertise in the ever-growing technology industry, **Enigma Technology Experts (eTX)** acquisitioned talents and experts to be the trusted IT partner with clients from different business sectors and company sizes.

Today, where the technologies are key in the thriving economy diversification of Saudi Arabia, eTX fosters innovation, quality, consistent excellence, sustainable success as drivers of business growth.



EXPERTS AND EXPERTISE

Egypt - Saudi Arabia - Qatar - UAE - Tunisia - Canada - America - India - Malaysia



A team of international experts and engineers with 15 to 35 years of experience across all the spectrums of technology.



Certified and trusted partner with the world's renowned and topnotch providers and licensors.



Impartial professionals addressing the modern demand with transparency and credibility.





We redefine standards in IT services delivery with commitment to excellence, dedication to our clients, and ensuring that every interaction reflects our core values of integrity, professionalism, and innovation.



To become a beacon of innovation, collaboration, customer focus, and continuous learning in the ever-evolving landscape of technology.



OUR VALUES



















OUR APPROACH

We tackle both aspects of your business needs.

FUNCTIONALLY we enhance and streamline operations and processes. **TECHNICALLY** we delve in cutting-edge technology to develop bespoke solutions, integrate systems, and provide robust hosting, security, and support services



Functional Aspects

Field study
Future plan/strategy
Accurate business plan
Service Level Agreement
Integrated Business Plan
Listening and providing solutions
Guaranteed Return on Investment
Customer Service Center
(Functional Support)



Technical Aspects

Co-execution
Technical support
Security and protection
Privacy and confidentiality
Modern technology solutions
and systems



OUR SERVICES



ODOO SERVICES



MICROSOFT SERVICES



ORACLE SERVICES



SAP SERVICES



GENERATIVE AI



SECURITY & RISK MANAGEMENT



STRATEGIC PROJECT MANAGEMENT



AUDIO VISUAL



BUSINESS EXCELLENCE



SALES FROCE



CONTACT CENTER SERVICES



OUTSOURCING SERVICES



TRAINING WORLD



GENERAL CONSTRUCTION



HOTEL INVENTORY



LOCKERS

DOCUWARE

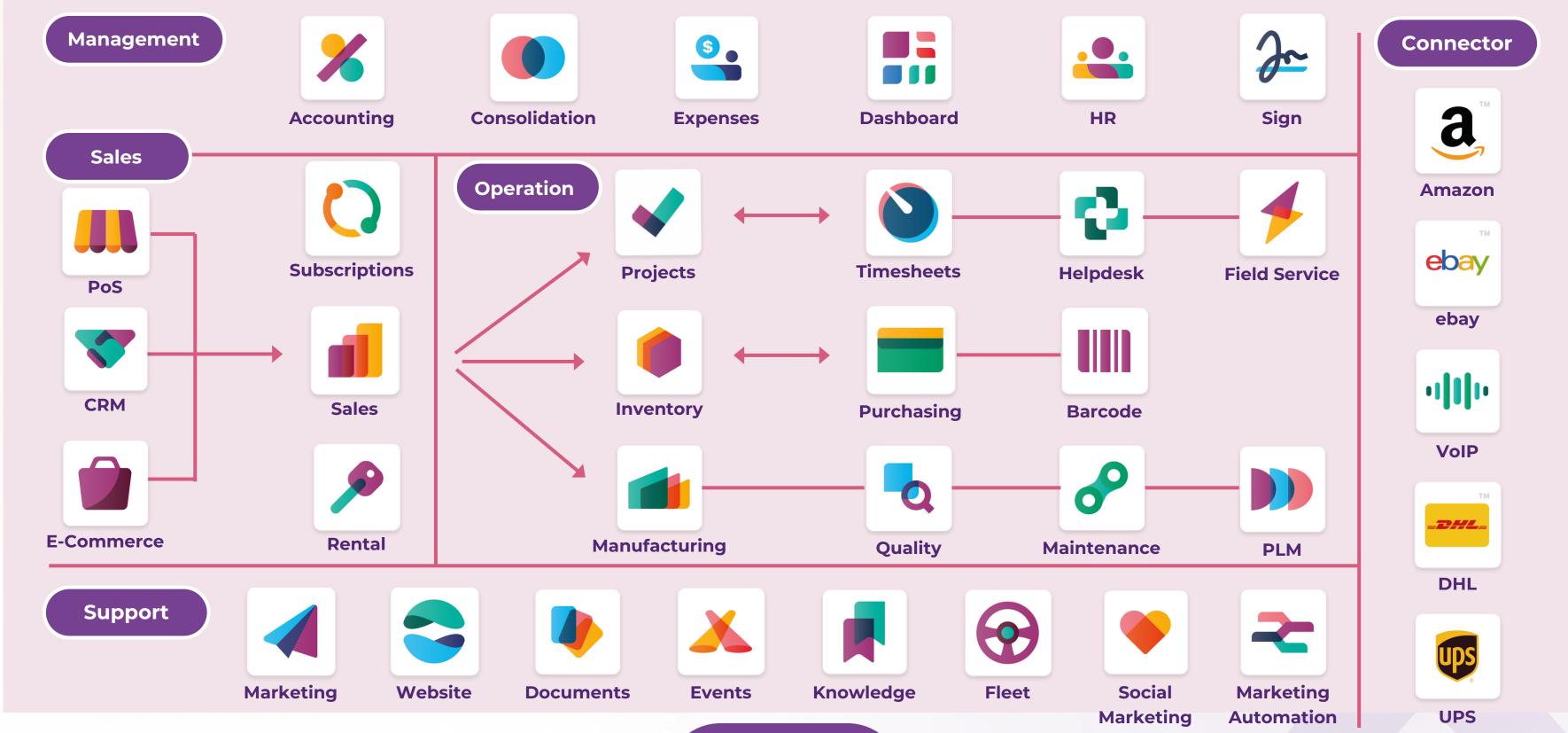






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ALL-IN-ONE BUSINESS APPS







MICROSOFT SERVICES

1. Co-Sell Opportunities

2. Managed Services Credit

3. Access to Solutions Partne

4. MS-Certified
Solution Provider
Relationships

5. Dynamics 365 Solutions

Operating
Systems

7. Productivity and Office Solutions

8. Cloud Solutions

9. Automation

10. Business Apps

11. Chatbots

12. ECM

13. Data

4. Security

15. Power Bi

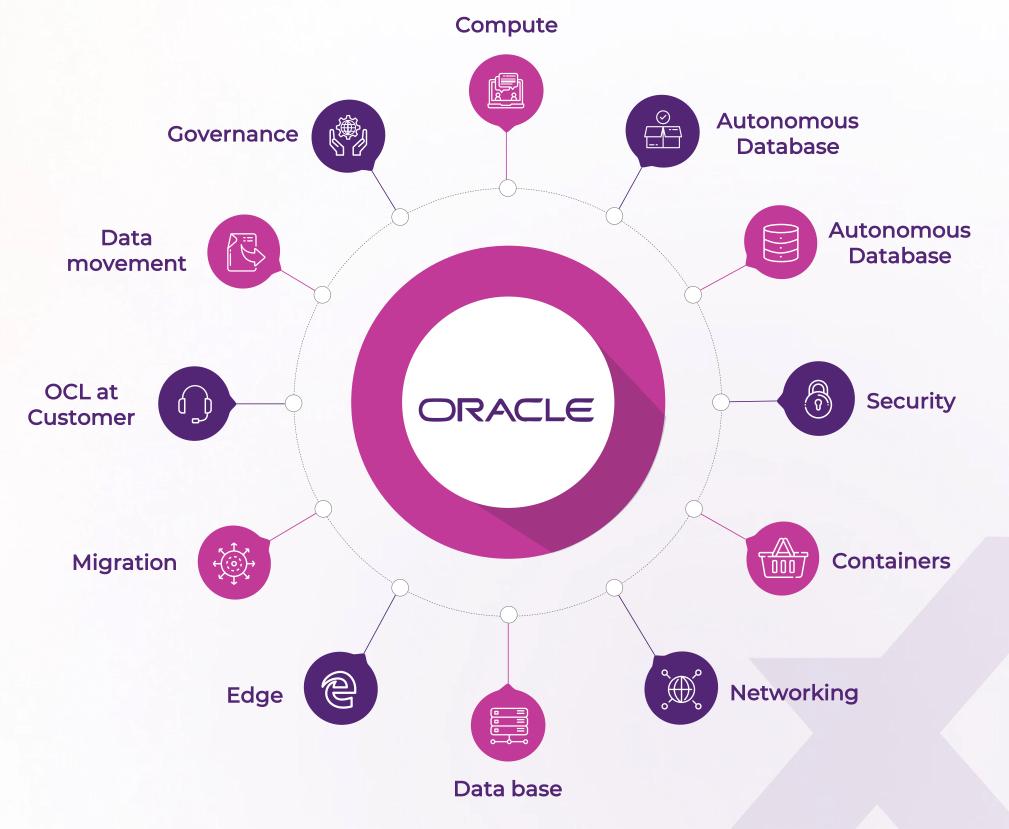


ORACLE

ORACLE SERVICES

Oracle Services provides advanced cloud and database solutions that power business innovation and efficiency.

Its secure, scalable services support digital transformation across industries worldwide.







SAP

1. Implementation Services

2. Application Management Services

SAP Cloud

4. Business
Transformation
Services

5. Business process outsourcing

Training and Education

7. Support Services

8. Operation and Configuration Documentation

PRODUCTS

SAP S/4 HANA

Ready-to-run Cloud ERP

SAP SUCCESSFACTORS

Human Capital Management Suite

SAP ARIBA

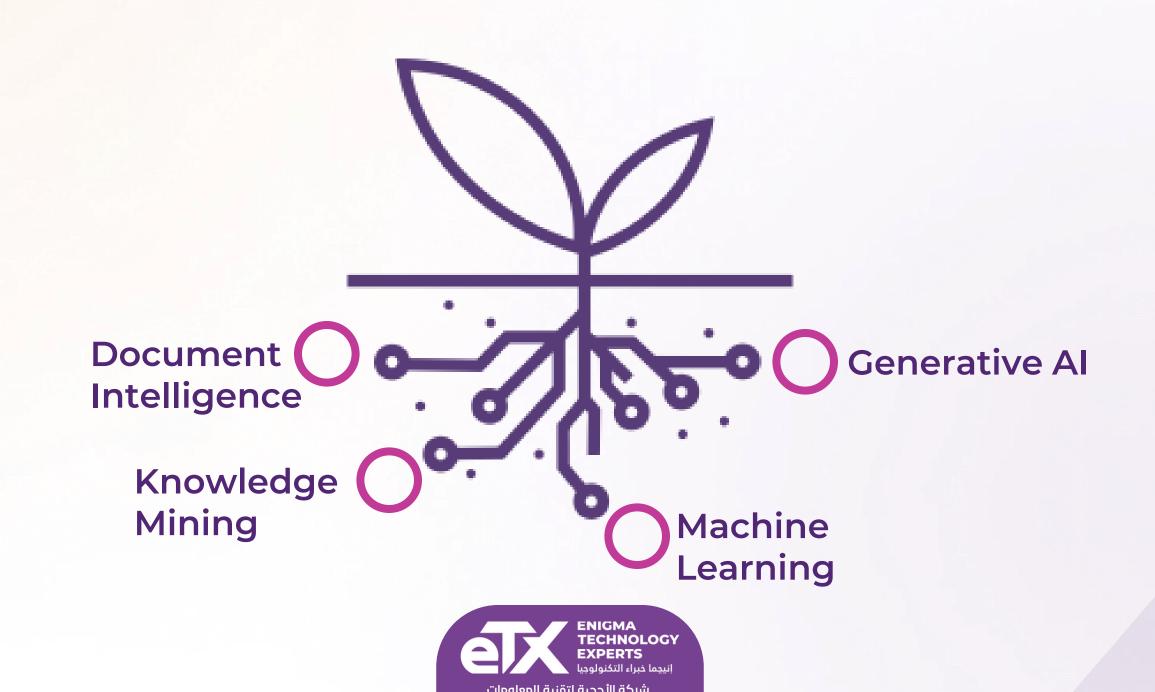
Business Commerce Applications





GENERATIVE AI

Microsoft Azure AI and Machine Learning services offer advanced analytics capabilities, enabling businesses to build and deploy AI models for predictive insights, automation, and enhanced data-driven strategies.





SECURITY AND RISK MANAGEMENT





STRATEGIC PROJECT MANAGEMENT

- 1. Support project implementation
- 2. Program management Consulting
- Project management advisory
- 4. Standardization of PM process

Consolidated View of all projects

- 6. Multi project management
- 7. Plan and Schedule Resources
- 8. PMO Managed Services

9. Quality
Assurance

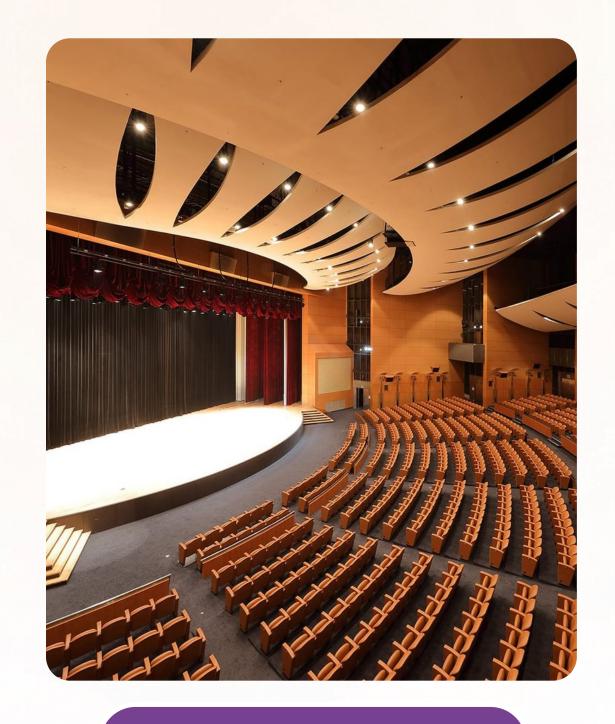
Training, Coaching

- Portfolio
 Management
 Processes,
 Methods, tools
 and Governance
- Resolving a stopped project between the owner and the vendor

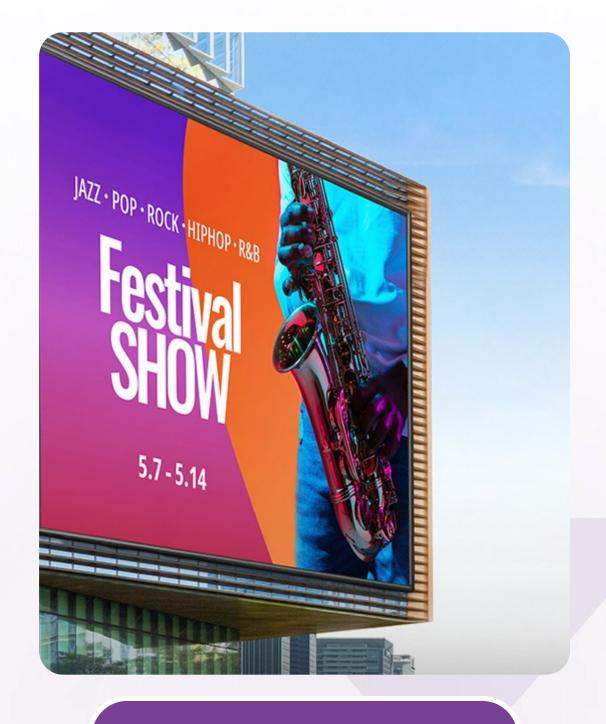




AUDIO VISUAL SOLUTIONS







Auditoriums

All-Business Rooms

Outdoor LED Signages





BUSINESS EXCELLENCE

CRM

ISO-MS Standards

Business

Transformation

Sector Standards

Training

Excellence Models

ISO-MS Standards



Sector Standards

MS Training Consulting

1st party





3rd party

Training





SALES FORCE

A comprehensive **Salesforce service** offering expert implementation, customization, AI-powered automation, and industry-specific solutions for Telecom and Healthcare, ensuring scalable, secure, and optimized business transformation.

Offerings include development, customization, implementation, integration, data migration, ongoing support & maintenance, consulting, Al-powered automation, and industry-specific solutions



Expert Salesforce implementation and customization

We design and build Salesforce solutions tailored to your exact business needs.

Integration of Alpowered automation

Boost efficiency with smart, Al-driven workflows and insights.

Tailored industryspecific solutions for Telecom and Healthcare

Get specialized tools built for the challenges of Telecom and Healthcare.

Focus on scalable, secure, and optimized business transformation

Grow confidently with solutions that are secure, fast, and built to scale.

End-to-end service covering strategy, development, integration, and support

From planning to postlaunch, we support your full Salesforce journey.





CONTACT CENTER SERVICES

Outsourced Contact Center

In-house Contact Center



Hybrid Contact Center





OUTSOURCING SERVICES

Nearshore outsourcing

Onshore outsourcing



Offshore outsourcing





TRAINING WORLD

Application Development

SAP Modules training Management systems training (Quality -Environment - OH & Safety - IT - Food safety -**Energy Management**

Microsoft products training

Certified management system auditors - Lead Auditors for Quality -Environment - IT - OH&S -Food Safety Energy management



GENERAL CONSTRUCION

















HOTEL INVENTORY



RFID Technology – Install RFID tags on items (towels, linens, blankets, hairdryers, clocks) to track inventory and prevent theft or losses.







ELECTRONIC LOCKERS



Charging Cabinets:

Secure chargingUV disinfection



• Charge + disinfect



Safe & Reliable Solutions

Manage mobile devices efficiently to empower businesses and organizations.



Charging Stations:

Charge, store & transport

Contactless Distribution Cabinets

Devices & accessories







DOCUWARE

Smart Document Management & Workflow Automation

A modern solution to digitize, store, and manage documents securely — boosting efficiency and reducing paperwork.



Digital Document Storage

Secure, searchable cloud access to all files.



Automated Workflows

Streamline approvals and processes with zero manual handling.



Secure Cloud Access

GDPR-compliant, encrypted, and always backed up.



E-signatures

Fast, legal digital approvals built into the flow.



Mobile Access

Manage documents anytime, from any device.



Audit & Analytics

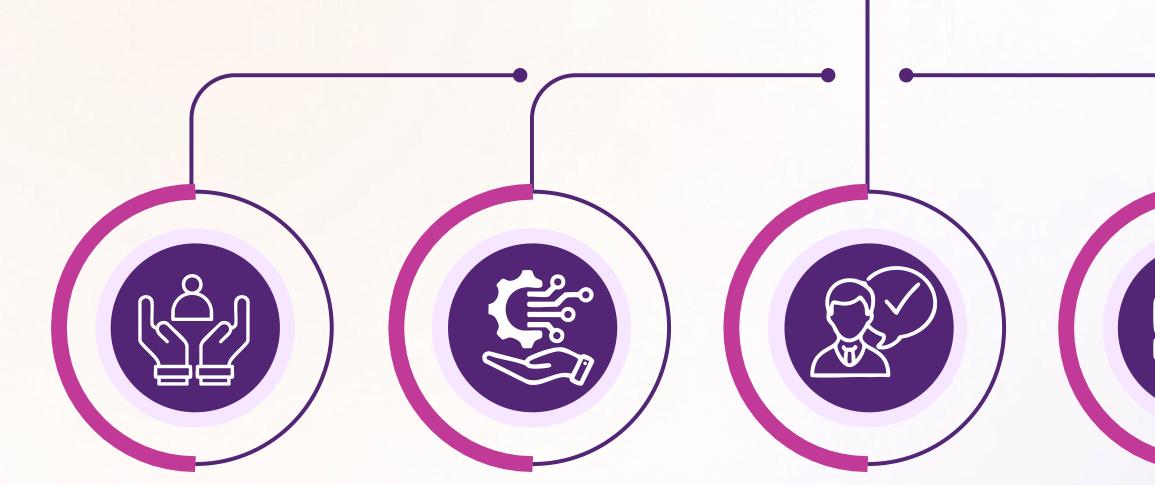
Real-time tracking, compliance, and performance metrics.

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MANAGED SERVICES



Empower Your Workforce

Equip teams with expertise, knowledge, and technology for project success and business growth.

Support Digital Transformation

Assist professionals in adopting new resources without disrupting daily operations.

Expert Guidance

Managed Services experts provide personalized solutions and support to all stakeholders.

Skill Development

Transform employees into specialists in content and process management.

Enhanced Workflows &Customer Experience

Enable seamless operations and improved client satisfaction.

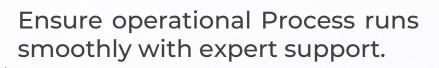




SUPPORT



SMOOTH OPERATIONS





CERTIFIED EXPERTS

Access professionals aligned with your business goals.



CUSTOMIZED SUPPORT

Personalized hardware and software support packages.



TIMELY & COST-EFFECTIVE

Fast, reliable service with guaranteed response times.



SLA

defines the agreed service standards between provider and client.



eTX CUSTOMERS











HAPPY FAMILY CO.



STEEL



eTX EXPERTS REFRENCES









































هيئة الزكاة والضريبة والجمارك Zakat,Tax and Customs Authority





eTX EXPERTS REFRENCES

AIRBUS































THANKYOU

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